

Demographic Summary

Date: September 22, 2009

	1 Miles:	3 Miles:	5 Miles:	10 Miles:
POPULATION				
2013 PROJECTION	7,980	103,166	255,448	831,952
2008 ESTIMATE	7,924	102,057	252,590	807,614
2000 CENSUS	7,762	99,706	247,248	766,187
2000-2008 EST. GROWTH	2.08%	2.36%	2.16%	5.41%
2008-2013 PROJ. GROWTH	0.72%	1.09%	1.13%	3.01%
BUSINESS EMPLOYEES				
	9,609	49,718	131,425	388,435
HOUSEHOLD				
2013 HH PROJECTION	2,900	34,968	83,789	281,556
2008 HH ESTIMATE	2,938	35,043	84,025	277,420
2000 HH CENSUS	2,978	35,006	84,255	270,002
2008 EST. POP. BY RACE				
2008 EST. POP. BY RACE	7,924	102,057	252,590	807,614
WHITE ALONE	57.13%	59.46%	56.26%	58.30%
BLACK ALONE	6.40%	10.80%	12.67%	11.23%
AMER IND/ALASKAN ALONE	0.15%	0.18%	0.18%	0.17%
ASIAN ALONE	26.68%	14.74%	17.74%	18.45%
HAWAIIAN/PACISL ALONE	0.01%	0.11%	0.10%	0.10%
SOME OTHER ALONE	3.63%	9.79%	8.45%	7.51%
TWO OR MORE RACES	5.99%	4.91%	4.60%	4.24%
HISPANIC ORIGIN	11.47%	21.01%	19.43%	17.97%
2008 OCCUPIED UNITS				
2008 OCCUPIED UNITS	2,938	35,043	84,025	277,420
OWNER OCCUPIED	63.47%	57.76%	57.81%	63.89%
RENTER OCCUPIED	30.64%	35.33%	35.83%	29.78%
PERSONS PER HOUSEHOLD	2.70	2.80	2.87	2.85
INCOME				
2008 EST. AVG. HH INC.	\$88,854	\$82,378	\$86,812	\$91,456
2008 EST. MED. HH INC.	\$80,163	\$68,299	\$72,534	\$77,844
2008 EST. PER CAPITA INC.	\$33,092	\$29,109	\$30,059	\$32,310
AGE				
MEDIAN AGE	39.15	36.63	35.69	37.69
ADDITIONAL ITEMS				
% WHITE COLLAR	76.18%	64.82%	67.00%	68.66%
% BACHELORS DEG+	48.14%	36.99%	38.73%	38.30%
TOTAL RETAIL POTENTIAL	\$93,821,374	\$1,061,656,923	\$2,635,697,725	\$9,026,779,845

Longitude: -74.404200 Latitude: 40.462600

Current year data is for the year 2008; 5 year projected data is for the year 2013. Demographic data copyright 2008 by Experian / Applied Geographic Solutions. The information contained herein was obtained from sources deemed to be reliable; however SRS Real Estate Partners makes no guarantees, warranties, or representations as to the completeness or accuracy thereof.