

Demographic Summary

Date: February 17, 2010

	3 Miles:	5 Miles:	10 Miles:
POPULATION			
2014 PROJECTION	48,309	66,757	126,002
2009 ESTIMATE	43,249	61,985	122,093
2000 CENSUS	33,104	50,073	105,673
2000-2009 EST. GROWTH	30.65%	23.79%	15.54%
2009-2014 PROJ. GROWTH	11.70%	7.70%	3.20%
BUSINESS EMPLOYEES			
	13,629	16,835	34,122
HOUSEHOLD			
2014 HH PROJECTION	13,207	19,568	41,906
2009 HH ESTIMATE	11,413	17,424	38,542
2000 HH CENSUS	8,853	14,176	33,087
2009 EST. POP. BY RACE			
WHITE ALONE	83.92%	82.65%	81.52%
BLACK ALONE	5.40%	5.94%	6.92%
AMER IND/ALASKAN ALONE	0.16%	0.17%	0.18%
ASIAN ALONE	1.79%	1.93%	1.99%
HWAIIAN/PACISL ALONE	0.04%	0.05%	0.07%
SOME OTHER ALONE	3.54%	4.31%	4.73%
TWO OR MORE RACES	5.16%	4.95%	4.58%
HISPANIC ORIGIN	7.67%	9.30%	10.57%
2009 OCCUPIED UNITS			
OWNER OCCUPIED	69.72%	74.40%	77.36%
RENTER OCCUPIED	28.11%	21.62%	18.02%
PERSONS PER HOUSEHOLD	3.70	3.47	3.08
INCOME			
2009 EST. AVG. HH INC.	\$79,229	\$88,559	\$97,164
2009 EST. MED. HH INC.	\$61,239	\$74,132	\$80,072
2009 EST. PER CAPITA INC.	\$21,206	\$25,622	\$31,504
AGE			
MEDIAN AGE	24.32	27.52	33.36
ADDITIONAL ITEMS			
% WHITE COLLAR	68.70%	67.98%	66.68%
% BACHELORS DEG+	30.33%	32.56%	33.25%
TOTAL RETAIL POTENTIAL	\$434,083,664	\$721,948,092	\$1,707,682,092

Longitude: -74.166000 Latitude: 41.314600

Current year data is for the year 2009; 5 year projected data is for the year 2014. Demographic data copyright 2009 by Experian / Applied Geographic Solutions. The information contained herein was obtained from sources deemed to be reliable; however SRS Real Estate Partners makes no guarantees, warranties, or representations as to the completeness or accuracy thereof.