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**SRS Real Estate Partners  
Negotiates Manhattan Lease for Sugar and Plumm**

**(New York, New York) June 2, 2011** – SRS Real Estate Partners announces that “Sugar and Plumm Purveyors of Yumm” has leased 4,206 square feet at the northeast corner of Amsterdam Avenue and West 78<sup>th</sup> Street on the Upper West Side of Manhattan. Patrick A. Smith and Matt J. Ogle, of SRS’ New York office represented the tenant, Sugar and Plumm, in the lease. The landlord, First New Amsterdam Realty, was represented in-house by Mitch Salmon.

Sugar and Plumm is an exciting new retail and food concept bringing classic artisan desserts, candy shop favorites, and savory delights re-crafted with a touch of wonder, with the interiors designed by Rockwell Group. Sugar and Plumm will open its first location this summer at Bergen Town Center in Paramus, N.J.

**About SRS Real Estate Partners**

*SRS Real Estate Partners (SRS) is the largest national real estate company in the country exclusively dedicated to retail services. Headquartered in Dallas with multiple offices nationwide, SRS’ strong presence across the country provides the company with unparalleled local knowledge on a national platform. As a result, clients of SRS have a competitive edge through a full range of offerings including brokerage services, corporate services, development services, investment services and managed services. Since its inception in 1986, SRS has built a strong foundation in the retail real estate world and grown into one of the industry’s most influential and respected leaders. For more information, please visit [www.srsre.com](http://www.srsre.com).*

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